

Clean Energy Policy Strategies Consortium

Page 1: Introduction

Page 2: Policy Engagement

Page 3: Consortium Experience



The Clean Energy Policy Strategies Consortium (Consortium) is a bipartisan policy firm specializing in leading its clients' clean energy legislative and regulatory priorities.

We work across all energy sectors and climate finance, leveraging our policy experience representing the electricity utility, natural gas utility, oil and gas, clean energy, nuclear, demand-side, and financial services industries.

We engage on state and federal policies at the legislative and executive branch levels, including direct lobbying; legislative development; regulatory comment; stakeholder development and engagement; coalition building; and campaign development and implementation.

As a consortium, we harness internal and external policy leadership to deliver transparent and objective driven representation.

- *Direct Lobbying*
- *Legislative Development*
- *Regulatory Comment*
- *Stakeholder Engagement*
- *Coalition Building*
- *Campaign Development*



Direct Lobbying

With experience working on Capitol Hill as Legislative Counsel for a Member of Congress on the House Committee on Energy and Commerce, and as a lobbyist for multiple sectors of the energy and financial services industries, the Consortium effectively engages with elected officials to move your clean energy legislative priorities forward. We provide legislative strategy and message development, direct congressional staff and Member engagement, and relevant stakeholder and coalition building to support direct lobbying efforts.

Stakeholder Engagement

The Consortium identifies and engages policy, community, industry, and issue stakeholders for the purpose of demonstrating support for your policy priorities. We focus on national and local organizations who may weigh-in with elected officials and others through direct engagement; written and oral testimony before Congress; op-eds; letters; blogs; and other outward facing communications.

- Appropriations
- Cap and Trade
- Carbon Capture and Storage
- Climate Finance
- Demand Flexibility
- Energy Efficiency
- Geothermal
- Low-Income Communities
- Solar (Utility, Community, Rooftop)
- Transportation
- Tax
- Virtual Power Plants
- Wind

Regulatory Comment

The Consortium provides regulatory comment on behalf of its clients, and we additionally develop supporting regulatory comment from stakeholder perspectives. We combine these efforts as part of a broader Member and stakeholder engagement strategy to achieve your policy objectives.

Across Industry Sectors

Although the energy transition is often viewed through the lens of subtraction-- a reduction in carbon emissions, at Clean Energy Policy Strategies we also see the transition through the lens of addition-- the need for all hands on deck. As a result, we work on both sides of the aisle and across all sectors of the energy economy to help ensure our clients' leadership in the energy transition and expansion.

CONSORTIUM EXPERIENCE



ENERGY INDUSTRY

The Clean Energy Policy Strategies Consortium leadership has nearly three decades of energy industry policy experience. Our experience includes Capitol Hill, the House Committee on Energy and Commerce, and representing multiple energy trade associations. Represented clients include Edison Electric Institute (EEI), the trade association for our nation's investor-owned electric utilities; American Gas Association (AGA), the natural gas utility trade association; Nuclear Energy Institute (NEI), the trade association for the nuclear energy industry; American Association of Blacks in Energy (AABE), which represents African American leadership in energy; and others. Consortium leadership also has substantive experience in energy policy development, and recently led in the passage of the single largest investments in demand-side policy in the nation's history. Other policy leadership includes but is not limited to electricity deregulation; nuclear policy; clean energy tax and finance policies; demand flexibility, and virtual power plants.

FINANCIAL SERVICES

The Clean Energy Policy Strategies Consortium has nearly three decades of experience in financial services and climate finance policy. Key policy impacts include but are not limited to the Program for Investments in Micro-Entrepreneurs Act; Gramm-Leach-Bliley; Dodd Frank; and the \$27 billion Greenhouse Gas Reduction Fund (GGRF), where Consortium leadership led in the development of 40% provisions impacting low-income and disadvantaged communities; inclusion of the nation's community development financial institutions (CDFIs); and net-zero buildings definitions that require buildings to be highly energy efficient.

COMMUNITY

Consortium leadership has decades of experience in policy implementation and grassroots engagement in low-income and disadvantaged communities (LIDACs). Our experience includes engagement of elected officials representing LIDACs, in addition to third-party stakeholders representing low-income communities.